

University to be commended for GAP assistance

Since this is the beginning of a new year and Alabama State University will become 152 years-old on July 18, *The Hornet Tribune* staff wanted to take a moment to commend the university for an aspect that many students have taken for granted, but without it, some of these same students would be forced to return home.

We have often heard the expressions from older alumni of how this university changed the trajectory of their lives or statements such as "If it had not been for Alabama State University, I do not know where I would be now."

There are many students today who should be saying expressions similar to these. Why? Because of the Alabama State University General Assistance Program (GAP). This funding is provided by the university to retain students. Without it, hundreds of students would miss the opportunity to continue their formal education.

Because many of these students are assisted by the assistant vice president of Student Affairs, whose office is in close proximity to the Student Media Laboratory,

the staff watched as students paraded into the office seeking assistance with their account balances so that they would not be purged for lack of payment. Many of those students arrived anxious and nervous as the GAP funding was their last hope of registering for the spring.

The awareness of the university to financial difficulties that often plagues its student body is to be commended. Alabama State University is one of very few HBCUs that offer such provisions for students.

Despite the plethora of complaints that students often lodge, they have to admit that the commitment to student success is simply unmatched. This staff is sure that the surrounding universities are not offering GAP funding.

This university is often referred to as "the land of opportunity," and the funding provided by the university certainly reflects such. Additionally, the university provides a plethora of Trust Scholarships funded by university alumni eager to positively impact the students of their alma mater. Many of them have expressed

the various benefits their attendance has afforded them and have been adamant in their mission to supply that same experience for others.

The support system provided by the university's administration is spectacular and deserves to be highlighted. Their efforts to ensure the student's academic experience is worthwhile, is often overlooked by the negatives that surround the university, in both public critique and campus complaints. The work accomplished behind the scenes to ensure that the student body is able to comfortably attend with minimal hindrance is outstanding and is worthy of ample respect.

As a campus newspaper, this staff has to report the positives as well as what some might view as the negatives. This staff is often criticized for the reporting and writing that it is tasked with performing, but that is the job of the free press.

Today, *The Hornet Tribune* staff is commending university administrators for their commitment to the higher education of the student body.

The official student newspaper of Alabama State University

The Hornet Tribune

"WE NEED A FREE PRESS. WE MUST HAVE IT. IT'S VITAL."

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Students were surprised upon their return from winter break to find new washing machines and dryers in the various residence halls. Instead of coins, students can now use their I.D. cards.

WHAT'S NEW AT ASU?

BY ALEXIS BUTLER
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Upon return from the winter break, students immediately notice two things, one being the yellow gates that are located at a number of the entrances and exits and the second being the green trash bins, located near each residence hall.

While the gates may seem small to some students, for others, they are making an impact on the security of students who live on campus.

Previously, entrances were blocked off by cones, which could easily be removed if someone wanted to use the entrance. These gates are a more efficient

way to ensure that alternative entrances are closed and locked to ensure drivers enter through a checkpoint, where the university's campus police are located to check identification and receive authorized access to campus.

"I'm happy that they finally did something about the entrances to campus; those cones weren't doing anything and people could easily move them to get their car on campus... the gates bring a lot more security," expressed junior communications major Nikita Dennis. "The gates are a beginning to better security at Alabama State."

Over the winter break, trash bins were also placed near all residence halls including Martin Luther



PHOTO BY DAVID REYNARD EVANSCHKEF PHOTOGRAPHER

The university purchased new trash bins for all of the residence halls. The trash bins are located in the rear of the residence halls. King Jr., Peyton Finley, Bibb Graves, Facility One, and Simpson Hall.

Prior to the new trash bins, individual trash cans were located on each floor of every residence hall. Students had the option of taking their trash down the

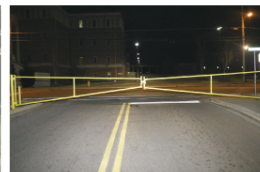


PHOTO BY DAVID REYNARD EVANSCHKEF PHOTOGRAPHER

The university purchased new gates for several of the entrances. This gate is located in front of Ralph Barratt Hall auditorium. Students were not happy from the residents, the policy was only in effect for one week. The following week, individual trash cans were placed back onto each floor of the residence halls.

"Why would I have to take my trash all the way outside?" Dennis asked. "This change was extremely inconsiderate."

Because of a large number of complaints

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Kamala Harris announces her bid into U.S. Presidential race



Sen. Kamala Harris

WASHINGTON — Kamala Harris, a first-term senator and former California attorney general known for her rigorous questioning of President Donald Trump's nominees, entered the Democratic presidential race on Monday. Vowing to "bring our voices together," Harris would be the

first woman to hold the presidency and the second African-American if she succeeds.

Harris, who grew up in Oakland, California, and is a daughter of parents from Jamaica and India, is one of the earliest high-profile Democrats to join what is expected to be a crowded field. She made her long

anticipated announcement on ABC's "Good Morning America."

"I am running for president of the United States," she said. "And I'm very excited about it." The 54-year old portrayed herself as a fighter for justice, decency and equality in a video distributed by her campaign

as she announced her bid.

"They're the values we as Americans cherish, and they're all on the line now," Harris says in the video. "The future of our country depends on you and millions of others lifting our voices to fight for our American values."

On ABC, she cited her years as a prosecutor in as-

serting: "My entire career has been focused on keeping people safe. It is probably one of the things that motivates me more than anything else."

Harris launched her presidential as the nation observes what would have been the 90th birthday of our American values."

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The Hornet Tribune

PRESENTATION AND DESIGN DIVISION

Job Summaries for Managing Editor for Presentation and Design, Lead Page Designer, Page Designer, Graphic Artist

Managing Editor for Presentation and Design

Our ideal candidate for the position of Managing Editor for Presentation and Design must have at least two years of experience in newspaper or magazine page design at a collegiate newspaper. He or she must understand the fast-paced, newsroom environment, have the ability to manage several tasks simultaneously, and experienced in information and content design, be it with news, sports or lifestyles. The student selected must display a strong instinct for problem solving, a sense of urgency, and a passion for newspaper design. The candidate selected must have mastered Adobe Creative Suite or Adobe InDesign, Illustrator and Photoshop, and must be able to demonstrate his or her proficiency by way of a portfolio. He or she is responsible for a staff of designers who will design news, sports, local and features sections and section fronts for The Hornet Tribune. Solid editorial news judgment will be used to make decisions on deadline regarding typography, story and photo placement, and headline hierarchy.

Lead Page Designer

The Lead Page Designer is responsible for assisting the other Page Designers as they design the news, sports, local and feature sections and section fronts for The Hornet Tribune. He or she will make solid editorial news judgments to make decisions on deadline regarding typography, story and photo placement, and headline hierarchy. Designer responsibilities include designing modular content to be shared across the entire newspaper. The Lead Page Designer will possess initiative, good news judgment, attention to detail, incredible organizational skills and a commitment to accuracy. The Lead Page Designer must be able to multitask and perform well under constant deadlines with minimal-to-moderate supervision. The Lead Page Designer will work with reporters and editors to shape coverage of content and clarify information to be published. The Lead Page Designer must have worked at least one year as a Page Designer.

Page Designer

The Page Designer is the entry level position in the Presentation and Design Division. Page Designers are primarily responsible for designing the format of publications, such as magazines, newspapers, books and online materials. They utilize layout software such as Adobe Creative Suite to assemble text, photographs and other content in an aesthetically pleasing and easy-to-read arrangement. They manipulate design properties, such as type size, font style, spacing, column width and placement, using software that allows them to view each page as it would appear in print.

Graphic Designers

Graphic designers create visual communications to convey messages in an effective and aesthetically pleasing manner. This incorporates several tasks and responsibilities. Design web pages, brochures, logos, signs, books, magazine covers, annual reports, advertisements, and other communication materials. Create these materials by hand or by using technology, including computer software programs. Adobe's Creative Suite—including Photoshop, Illustrator, InDesign, and more—is the standard in the industry and most employers expect designers to be proficient with its programs. Graphic designers use computers or hand tools to create posters, websites, logos, brochures, magazines and many other materials to communicate ideas and information visually. They are sometimes called graphic artists.

Comics Strip Writers

Comic strip writers create comic strips. They basically conceptualize stories and tell them through words which are then put together with suitable illustrations to form comic strips. The writer is responsible for developing the plot and setting, constructing characters, and putting together the elements of emotion, action, and closure.

The Selection Process for Students who are interested in working in the Presentation and Design Division

To be selected to work in the Division of Presentation and Design of The Hornet Tribune is a monumental achievement and is relatively one of the highest honors that a student can receive while attending Alabama State University. Any student who is selected to the positions of Managing Editor for Presentation and Design and Lead Page Designer must have worked for at least one year as a page designer before he or she can be considered for the positions listed above unless this requirement is waived by the General Manager.

THE SELECTION COMMITTEE

The Selection Committee is made up of the Editor-in-Chief and the General Manager. The process is divided into preliminary and final stages unless the number of applications received is very low. Selection of finalists for the Managing Editor for Presentation and Design and Lead Page Designer is based upon the following criteria:

STUDENT'S JOURNALISTIC BACKGROUND AND ACADEMIC PERFORMANCE (OPTIONAL)

This rating illustrates the candidate's commitment to scholarship. It consists of a look at the courses the applicant has taken and the grades earned in college. List the design classes or design workshops taken in high school and college (journalism) on a separate sheet of paper and submit them with this application. In addition, the Selection Committee would like to review any portfolios authored by you and published at Alabama State University, high school or any other university publication.

BASIC SKILLS DESIGN EXAMINATION

This is a 60-minute examination covering basic knowledge that every page designer should know and understand if he or she wants to design pages for The Hornet Tribune. Areas of coverage include fonts, headlines, modular design, . The person who monitors the examination will hand you a sheet of specific instructions to read before the start of the timed examination. You will be allowed to keep these instructions with you as you take the examination. A score of "75" or above is required on this examination in order to be considered for this position.

STUDENT MEDIA BOARD CONSTITUTION EXAMINATION

This is a 120-minute examination covering the contents of the Student Media Board Constitution. All students who are interested in becoming the Managing Editor for Visual and Multimedia must understand the function of the Student Media Board and the relationship between the Student Media Board and the various staffs that it manages and oversees. The person

who monitors the examination will hand you a sheet of specific instructions to read before the start of the timed examination. You will be allowed to keep these instructions with you as you take the examination. A score of "70" or above is required on this examination.

THE ESSAY

The essay of each finalist is read, graded and averaged by the Selection Committee members. It usually receives special attention in the final evaluation. The purpose of the essay is three-fold: (1) to get an idea of how the applicant writes and develops a story; (2) to take a look at the applicant's critical thinking and analysis skills and (3) to measure the uniqueness of his or her responses. After all criteria are considered, the Selection Committee determines which finalists to interview by telephone or in person. That decision is made by re-evaluating all parts of each finalist's application and includes telephone calls to teachers and others listed as references on the application form. Two references are required.

INTERVIEW QUESTIONS

Here are some of the interview questions that have been asked in the past of candidates who applied for the Managing Editor for Presentation and Design position: Why do you want to be a managing editor for The Hornet Tribune? What do you believe you can bring to the position in terms of skills, attitude and goals? What have you done in the past that demonstrates you would be an asset to this publication, and if selected, and what will you do to move it forward? Each applicant should prepare well as your responses will weigh heavily on the decision made for the position being sought.

RESUME

The resume' will be carefully analyzed to determine how much time and effort has been given to its preparation. Remember, first impressions are lasting and in a situation where several people are competing for a position, your resume' may be the deciding factor. Therefore, ensure that your resume is clean, modernized and without errors. Resume's submitted with errors will be trashed. Any employment experiences that relate to journalism or media should also be included on the resume with detailed information regarding references and time periods for holding the respective jobs. We wish you much success.

THE SELECTION COMMITTEE

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The Hornet Tribune

Division of Visual Media STAFF APPLICATION

OFFICE USE ONLY

Interview	1.	_____
Grades	2.	_____
Essay	3.	_____
Experience/Writing Samples	4.	_____
Resume'	5.	_____
TOTAL		_____

Position Applying For: _____

Name _____
Last First Middle

Gender: _____ Male _____ Female Classification _____

Phone number(s) where you can be reached easily: _____

Are you a U.S. citizen? _____ Yes _____ No SID# _____

Home/Permanent Address

Address _____ Apartment # _____

City _____ State _____ Zip Code _____

Telephone _____ Cell Phone _____

Email Address _____ Web Address _____

University Mailing Address

Address _____ Apartment # _____

City _____ State _____ Zip Code _____

Email Address _____ Web Address _____

Personal Information

The Hornet Tribune makes a special effort to attract applicants who are members of racial or ethnic minority groups.

Please check one category: _____ Caucasian _____ Hispanic _____ Asian/Pacific Islander
_____ American Indian/Alaskan Native _____ African American

Academic Information

List your undergraduate major _____

If you listed journalism/communication, indicate your emphasis or concentration

_____ Advertising _____ Public Relations _____ Visual _____ Design
_____ Broadcasting _____ Graphic Arts _____ Multimedia _____ Print

Which of the following courses have you taken or will have completed by the end of the Spring semester?

_____ Design I _____ Color Theory _____ Graphic Principles I
_____ Design II _____ Media Integration _____ Graphic Principles II
_____ Design III _____ Adv. Videography _____ Typography and Page Design
_____ Design _____ Video Editing _____ Design and Art Theory

If you had to say which area that you would excel the best would it be page design or graphic design?

Practical Journalistic Experience

Have you ever worked for a high school, college or professional (newspaper, yearbook or literary magazine)?

_____ Yes _____ No Name of Publication _____

Check duties performed _____ Copy Editing _____ Reporting _____ Design
_____ HTML Coding _____ Photography _____ Proofreader

Check all of the positions that you have held on a staff

_____ Executive Editor _____ Content Editor _____ Feature Writer
_____ Managing Editor _____ Design Editor _____ Art Critics
_____ Columnist _____ Reporter _____ Copy Editor

How many hours a week do you plan to devote to this endeavor if you are selected to lead the staff?

_____ 1-5 hours _____ 6-10 hours _____ 11-15 hours _____ 16-20 hours _____ 21-25 hours
_____ 25-30 hours _____ 31-35 hours

Are you serving as a stringer or freelancer for a professional newspaper, magazine or online publication?

_____ Yes _____ No Name of Publication _____

If so, how many stories, on the average are published during a month? _____

Indicate in which of the following areas you have better than average skills:

_____ Proficient in hypertext markup language (HTML) _____ Proficient in graphics and design
_____ Proficient in reporting, writing and editing _____ Proficient in marketing or telemarketing
_____ Proficient in video and video editing _____ Proficient in computer generated charts
_____ Proficient with graphics and page design _____ Proficient in photos and photo editing
_____ Proficient in sales and advertising _____ Proficient in public affairs and promotion

Indicate why you believe that you would be the best person to fill this position _____

Academic Information (Continued)

Junior High School Attended _____

Senior High School Attended _____

University Attended _____

Personal Information

Have you ever been convicted of a crime (other than a traffic violation) or been imprisoned during the last seven years? A conviction will not necessarily bar you from employment. _____ Yes _____ No. If yes, explain: _____

Names of friends or relatives that are employed by The Hornet Tribune _____

Employment History (Begin with most recent employer)

1. Employer _____ Dates Employed _____

Address _____ Telephone _____

City _____ State _____ Zip Code _____

Beginning Salary _____ Ending Salary _____ Position held _____

Reason for Leaving _____

2. Employer _____ Dates Employed _____

Address _____ Telephone _____

City _____ State _____ Zip Code _____

Beginning Salary _____ Ending Salary _____ Position held _____

Reason for Leaving _____

3. Employer _____ Dates Employed _____

Address _____ Telephone _____

City _____ State _____ Zip Code _____

Beginning Salary _____ Ending Salary _____ Position held _____

Reason for Leaving _____

Military Service

Branch of Service _____

Dates of Service _____

Duties/Special Training _____

Additional Information

Do you have any disabilities that may require special accommodations on the part of The Hornet Tribune staff in order for you to function efficiently? _____ Yes _____ No If yes, please elaborate _____

References

List the name, title, address, email address, office and home telephone numbers of two people (professors, former high school teachers (no relatives) who are familiar with the abilities that are needed for the job in which you are applying. Be sure to include area codes for telephone numbers and zip codes for addresses. Screening Committee members will call them during the selection process so please be sure they are aware that you have listed them as references. Do not list peers as references.

1. Name _____ Title _____

Address _____

City _____ State _____ Zip Code _____

Home Telephone _____ Office Telephone _____

Email Address _____ Cell # _____

Professional Title _____

1. Name _____ Title _____

Address _____

City _____ State _____ Zip Code _____

Home Telephone _____ Office Telephone _____

Email Address _____ Cell # _____

Professional Title _____

1. Name _____ Title _____

Address _____

City _____ State _____ Zip Code _____

Home Telephone _____ Office Telephone _____

Email Address _____ Cell # _____

Professional Title _____

Applicant's Statement (Signature Required)

I have read all of the information pertaining to The Hornet Tribune and if selected by the Student Media Board, I agree to honor my commitment to complete my year as an administrative editor unless I become medically disabled. All of the information I have given in this application is true.

Signature _____ Date _____

CHECKLIST

The following materials must be submitted in order for you to be considered to work in the Visual and Multimedia Division of Student Media.

- _____ 1. Visual Media Division Application. Everything must be printed. The application will not be accepted with cursive handwriting.
- _____ 2. A typed resume.
- _____ 3. A 500 word essay. The application will not be accepted without the essay.

Your Essay . . . An Important Part of the Committee's Decision

Your 500-word eessay must be typed in an easy-to-read computer print font. It is permissible to make minor editing marks, should you spot errors while proofreading.

Often panelists read and re-read an essay when deciding which students will advance to the finalist stage. Therefore, it is important to write a well-organized, straightforward piece.

TOPIC: Write an essay regarding how we can improve the statistic that says that there is nearly a 70 percent chance that an African American man without a high school diploma will be imprisoned before he is 40.

BE SURE TO TYPE YOUR FULL NAME AT THE TOP OF EACH PAGE OF THE ESSAY

Please staple the essay to this page
