

The Hornet Tribune

"WE NEED A FREE PRESS. WE MUST HAVE IT. IT'S VITAL."

VOLUME 58, ISSUE 3

"The New York Times of Alabama State University"

SEPTEMBER 21, 2019

Gov. Kay Ivey announces she has lung cancer

REPRINTED FROM AL.COM
Special to The Hornet Tribune
tribone7@gmail.com

Gov. Kay Ivey announced today that she has lung cancer. The governor said she expects the impact on her schedule to be minimal. The doctor who identified the malignancy said he expects the governor to make a full recovery.

The doctor who identified the malignancy said he expects the governor to make a full recovery. Upon consultation with our cancer team and reviewing all options available, Governor Ivey determined that these minimal radiation treatments are her preference. Governor Ivey has opted for the least invasive treatment which has an excellent cure rate. I expect her to make a full recovery.

Reaction to the news from around the state came quickly. Lt. Gov. Will Ainsworth released this statement: "Throughout her career, Kay Ivey has proven herself to be a strong and determined woman who will confront any obstacle placed in her path. The courage and tenacity she has shown in the past will serve her well in the challenge that lies ahead."

"Throughout her career, Kay Ivey has proven herself to be a strong and determined woman who will confront any obstacle placed in her path. The courage and tenacity she has shown in the past will serve her well in the challenge that lies ahead."



Gov. Kay Ivey, shown here in Bessemer, said doctors identified a "tiny, isolated malignancy" on her lung. The doctor who found the malignancy said he expects the governor to make a full recovery.



Encouragement, pride and resilience were main themes used Thursday for the State of the University address as President Quinton T. Ross Jr., Ed.D., gave a moving and motivational speech during the 2019 Fall Convocation in the Dunn-Oliver Academic Center.

WE ARE FAMILY

"No matter what the circumstances, we are a family ..."

ALEXIS BUTLER
Senior Staff Reporter/Writer
tribone7@gmail.com

Hundreds of students, faculty, and staff filled the Dunn-Oliver Academic Center on Thursday, Sept. 19 to listen to the state of the university from Alabama State University's President Quinton T. Ross, Jr., Ed.D.



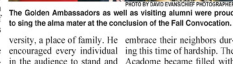
Jhalanne Cooper led the dancers and theater guild as they performed to a medley of songs by Beyonce during the Convocation.

Vice President of Student Affairs, Davida Haywood, Ph.D., introduced the occasion by defining the convocation as being "a time for purposefully gathering as students, faculty, staff, alumni, community friends and supporters," to speak as and become one voice.



The Golden Ambassadors as well as visiting alumni were proud to sing the alma mater at the conclusion of the Fall Convocation.

President Ross approached the podium and immediately called for a moment of silence in remembrance of the three fallen Hornets who had died during the first three weeks of classes and opened with the comforting words of "together we will see this through."



The Golden Ambassadors as well as visiting alumni were proud to sing the alma mater at the conclusion of the Fall Convocation.

Ross, referred to the university as a community, a place of family. He encouraged every individual in the audience to stand and embrace their neighbors during this time of hardship. The Academic Center became filled with

greetings, hugs, and handshakes as each audience member made their way to greet each person around them. He asked members of the audience to stand and to reach out and embrace the person on their right and left to simply say "I'm thankful for you."

"No matter what, we are family," Ross said. "No matter what the circumstances, we are a family here at the Alabama State University. We have survived through trials and tribulations over 152 years. We are survivors. As a community, we will persevere and we will get through this together. Let us pledge to do everything we can to uplift each other and manifest love and respect for each other."

The university president went on to discuss the current state of the university. "We have to take personal responsibility in delivering excellence. That's P.R.I.D.E. Pride is who you are, pride in self-worth."

See FAMILY on page 4

Shaq and 2 Chainz to appear at 78th Magic City Classic

STAFF REPORT
Special to The Hornet Tribune
tribone7@gmail.com

Basketball legend Shaquille "Shaq" O'Neal will serve as the ambassador of the 78th annual McDonald's Magic City Classic presented by Coca-Cola, on Oct. 26.



2 Chainz

As ambassador, Shaq will greet fans at the McDonald's Magic City Classic Parade as the Parade's Grand Marshal and entertain the crowd during the game at Legion Field in Birmingham, Alabama.



Shaq

Shaq is a four-time National Basketball Association (NBA) champion, Olympic gold medalist and television sports analyst. He played for six teams throughout his 19-year NBA career and was announced as a nominee for the Naismith Memorial Basketball Hall of Fame on Dec. 21, 2015. Shaq's accolades include the 1990-2000 MVP award, the 1992-93 NBA Rookie of the Year award, 15 All-Star game selections, three All-Star Game MVP awards, three Finals MVP awards, two scoring titles,

14 All-NBA team selections and three NBA All-Defensive Team selections. He is one of only three players to win NBA MVP, All-Star game MVP and Finals MVP awards, three scoring titles.

See APPEAR on page 4



The new Miss Freshman, Stacey Foster, takes a minute to pose with the outgoing queen, Kevenia Anglin, Miss Freshman 2018-19.

Stacey Foster wins the title of 'Miss Freshman'

BY CHRISTINE SHELTON
Managing Editor
christineshelton9@gmail.com

On Thursday evening, Sept. 19, Stacey Foster was crowned as Miss Freshman 2020 in the Ralph D. Abernathy Hall Auditorium.

Foster, a biology major from Birmingham, Ala., competed with seven other contestants in the pageant: Elanne Eaton, Kyra Howard, Nyelle Jones, Marise McCall, Kristian Nook, Mincie Palmer, and Tierra Reid.

"I was overwhelmed with joy, and I feel that winning is great for my platform in encouraging the youth to make better decisions and life choices for their future," said Foster when asked how she felt about winning.

The pageant hosts were Jhalanne Cooper, Miss Alabama State University 2019-20 and Student Government Association Secretary David Hammond Jr.

See WINS on page 3

Several student organizations hosted "mayoral candidate conversations"

BY NEFSAHYATT BROWN
Editor-in-Chief
nefsahyattbrown2@gmail.com

(SGA) hosted a candidate conversation on Sept. 16 in the John Gierck Hardy Center Student Theatre.

Despite inviting both Judge Steven Reed and David Woods, only Reed was able to attend due to a scheduling conflict with Woods' campaign. Set up forum style, Reed was asked several questions about mental health,

gun violence, the preservation of history and heritage of Montgomery, homelessness as well as opportunities for students after graduation. These questions were asked by 2019-20 NAACP President Adrien Kittrell, 2019-20 student body president David Whitlow, Rachel Williams and Makayla DesRosiers.

"When it comes to our community, right now there is proliferation of handguns that I would like to see addressed from a municipal standpoint," said Reed, expressing his stance on how to address gun violence, "but without legislative delegation as well as congressional delegation to really address

See HOSTED on page 4

PUBLIC AFFAIRS DIVISION
The Hornet Tribune
ALABAMA STATE UNIVERSITY
REVISED JANUARY 2021

Job Summaries for Public Affairs and Communications Chief Strategic Communications Manager, Media Relations Manager Special Events Manager, Digital Newsletter Manager, Alumni Development Manager, and Community Relations Manager

Public Affairs and Communications Chief

The public affairs and communications chief manages the creation of marketing messages that positively raise the public image of **The Hornet Tribune**. He or she ensures that The Hornet Tribune brand is consistent, well timed, and newsworthy. Every day, the public affairs and communications chief direct strategies for newspaper, juggling several balls at a time. For example, the public affairs and communications chief may focus on establishing media relationships, arranging interviews, crafting public statements, handling crisis communications, writing talking points, creating press kits, and more. The public affairs and communications chief reports to the general manager and supervises six key managers.

Strategic Communications Manager

The strategic communications manager works closely with the Communications and Public Affairs team, executive leadership, and others throughout the organization to support the organization's external communication and outreach goals. A strong writer with sound judgement, the manager leads initiatives under the mentorship and oversight of the public affairs and communications chief. He or she understands and promotes The Hornet Tribune's goals, writes high-quality content for the division and external outlets, and assists with daily administration of digital communication channels.

Media Relations Manager

The position of media relations manager is perfect for a unique public relations professional with understanding of the programmatic newspaper industry. The media relations manager will be an excellent communicator and proficient technical writer, as they will be tasked with conceptualizing media strategies and authoring press releases. Media relations manager have a broad working knowledge of television, radio, and print journalism and skills in establishing a controlled, positive image in the media for The Hornet Tribune.

Special Events Manager

The special events manager is responsible for every aspect of event planning. His or her duties center on planning and managing events of varying sizes and purposes. Special event manager must understand what it takes to make sure the logistics work out, keep everything within the allocated budget and ensure that the event itself is carried out smoothly. The special events manager's main duties include selecting venues, determining the cost, arranging event services and monitoring the chief's approval.

Alumni Development Manager

The alumni development manager is responsible for growing, shaping, and organizing The Hornet Tribune's alumni. The alumni development manager is responsible for identifying alumni, encouraging them to join the alumni association, purchasing a subscription to The Hornet Tribune, and soliciting scholarship funds for students who want to work on The Hornet Tribune. The alumni development manager keeps records and directories of all alumni members; keep records of alumni members up to date makes appropriate changes to the alumni relations programs if needed especially when budget constraints are concerned.

Digital Newsletter Manager/Editor

The digital newsletter manager/editor must have excellent written and oral communication skills, excellent organizational and management skills, and the ability to work within a tight-knit team as he or she will work within the entire The Hornet Tribune staff under the supervision of the public affairs and communications chief to source material for, write, edit and produce the monthly The Hornet Tribune Newsletter. This is one of The Hornet Tribune's key publications, so a strong understanding of The Hornet Tribune operations and an eye for detail are essential.

Community Relations Manager

A community relations manager sustains positive relationships with community members, nonprofit organizations, and fellow employees in order to cultivate a favorable operating climate for The Hornet Tribune. They carefully develop a strategy designed to make positive contributions to the local area while raising awareness for The Hornet Tribune. People with strong presentation skills and a desire to interact with a variety of groups can succeed in this role. Community relations managers work with the strategic communications manager prepare a variety of publicity materials. They write news releases, organization stories, factsheets, talking points, speeches, and social media content. They make sure that any print or digital materials offered to the community enhance The Hornet Tribune's public image.

Public Affairs Specialist

Public affairs specialists communicate with the public on behalf of The Hornet Tribune. They are also sometimes called communication, or media specialists. Public affairs specialists spread their employers' or clients' message to the public, often using media outlets as a means to do so, to help create awareness and uphold a certain image. Assist in developing press kit materials for media outlets, including press releases, images, pitch letters, case studies, feature articles, and trend stories. Arrange for press conferences, interviews, and other media and event appearances for the employer or client.

Selection Process for Students who desire to work in Communications and Public Affairs Division

THE SELECTION COMMITTEE

With the exception of the public affairs and communications chief, the Selection Committee is composed of the public affairs and communications chief, editor-in-chief, media advertising chief and the general manager. The process is divided into stages unless the number of applications received is very low. Selection of finalists for any of the positions as stated above is based upon the following criteria:

THE SELECTION PROCESS

To be selected to work in the Communications and Public Affairs Division of **The Hornet Tribune** is a monumental achievement and is relatively one of the higher honors that a student can receive while attending Alabama State University. Any student who is selected to the positions of strategic communications manager, media relations manager, special events manager, alumni development manager, digital newsletter manager/editor, community relations manager and and public affairs specialist must submit the following information before he or she can be considered for the above mentioned positions: completed staff application, high school or college transcript, resume, and essay.

STAFF APPLICATION

Each student must submit a completed staff application to the selection committee. The staff application is interactive, so it must be neatly typed and submitted before the stated deadline. It must also be signed.

STUDENT'S ACADEMIC PERFORMANCE

The transcript allows the selection committee to review the academic performance of the applicant. It also allowed the selection committee to look at the courses the applicant has taken and the grades earned in both high school and college. In addition, the Selection Committee would like to review any portfolios authored by the candidate and published at Alabma State University, high school or any other publication.

RESUME

The resume' will be carefully analyzed to determine how much time and effort has been given to its preparation. Remember, first impressions are lasting and in a situation where several people are competing for a position, your resume' may be the deciding factor. Therefore, ensure that your resume is clean, modernized and without errors. Resume's submitted with errors will be trashed. Any employment experiences that relate to public relations should also be included on the resume with detailed information regarding

references and time periods for holding the respective jobs. We wish you much success.

THE ESSAY

The essay of each finalist is read, graded and averaged by the Selection Committee members. It usually receives special attention in the final evaluation. The purpose of the essay is three-fold: (1) to get an idea of how the applicant writes and develops a story; (2) to take a look at the applicant's critical thinking and analysis skills and (3) to measure the uniqueness of his or her responses. After all criteria are considered, the Selection Committee determines which finalists to interview by telephone or in person. That decision is made by re-evaluating all parts of each finalist's application and includes telephone calls to references on the application form. Three references are required.

THE INTERVIEW

The interview is probably the most important part of the process. This is where the candidate receives an opportunity to meet with the selection committee and demonstrate why he or she is the best person for the position. Here are some of the interview questions that have been asked in the past of candidates who applied for some of the positions: Why do you want to be in the position? What do you believe you can bring to the position in terms of skills, attitude and goals? What have you done in the past that demonstrates you would be an asset to this publication, and if selected, and what will you do to move it forward? Each applicant should prepare well as your responses will weigh heavily on the decision made for the position being sought.

THE CALL

After the selection committee has deliberated and selected and ranked the candidates, the general manager will call the candidates according to ranking and offer he or she the position. If the candidate accepts, he or she will meet with the general manager and the public affairs and communication chief for an orientation.

PUBLIC RELATIONS TRAINING

Each student who is selected to a position must go through basic public relations training. The training is essential as it allows the candidate to ensure a level of competency before taking on the position. The training takes four to six weeks and is modified to complement the position for which he or she is training. All students must go through the training unless they are public relations majors who are classified as seniors.

Academic Information (Continued)

Junior High School Attended _____

Senior High School Attended _____

University Attended _____

Personal Information

Have you ever been convicted of a crime (other than a traffic violation) or been imprisoned during the last seven years? A conviction will not necessarily bar you from employment. _____ Yes _____ No. If yes, explain: _____

Names of friends or relatives that are employed by The Hornet Tribune _____

Employment History (Begin with most recent employer)

1. Employer _____ Dates Employed _____

Address _____ Telephone _____

City _____ State _____ Zip Code _____

Beginning Salary _____ Ending Salary _____ Position held _____

Reason for Leaving _____

2. Employer _____ Dates Employed _____

Address _____ Telephone _____

City _____ State _____ Zip Code _____

Beginning Salary _____ Ending Salary _____ Position held _____

Reason for Leaving _____

3. Employer _____ Dates Employed _____

Address _____ Telephone _____

City _____ State _____ Zip Code _____

Beginning Salary _____ Ending Salary _____ Position held _____

Reason for Leaving _____

Military Service

Branch of Service _____

Dates of Service _____

Duties/Special Training _____

Additional Information

Do you have any disabilities that may require special accommodations on the part of The Hornet Tribune staff in order for you to function efficiently? _____ Yes _____ No If yes, please elaborate _____

References

List the name, title, address, email address, office and home telephone numbers of two people (professors, former high school teachers (no relatives) who are familiar with the abilities that are needed for the job in which you are applying. Be sure to include area codes for telephone numbers and zip codes for addresses. Screening Committee members will call them during the selection process so please be sure they are aware that you have listed them as references. Do not list peers as references.

1. Name _____ Title _____

Address _____

City _____ State _____ Zip Code _____

Home Telephone _____ Office Telephone _____

Email Address _____ Cell # _____

Professional Title _____

1. Name _____ Title _____

Address _____

City _____ State _____ Zip Code _____

Home Telephone _____ Office Telephone _____

Email Address _____ Cell # _____

Professional Title _____

1. Name _____ Title _____

Address _____

City _____ State _____ Zip Code _____

Home Telephone _____ Office Telephone _____

Email Address _____ Cell # _____

Professional Title _____

Applicant's Statement (Signature Required)

I have read all of the information pertaining to The Hornet Tribune and if selected by the Student Media Board, I agree to honor my commitment to complete my year as an administrative editor unless I become medically disabled. All of the information I have given in this application is true.

Signature _____ Date _____

CHECKLIST

The following materials must be submitted to the general manager by the stated deadline in order for you to be considered to work in the Communications and Public Affairs Division of The Hornet Tribune.

1. **Public Affairs Division Application.** Everything must be printed. The application will not be accepted with cursive handwriting.
2. **A typed resume.**
3. **A 500 word essay.** The application will not be accepted without the essay.
4. **High School or College Transcripts.**

Your Essay . . . An Important Part of the Committee's Decision

Your 500-word essay must be typed in an easy-to-read computer print font (Helvetica, 12 point). It is permissible to make minor editing marks, should you spot errors while proofreading.

Often the selection committee will read and re-read an essay when deciding which students will advance to the finalist stage. Therefore, it is important to write a well-organized, straightforward piece. Please do not exceed 500 words.

TOPIC: Write an essay stating some reasons why it is important that a nominee to the United States Supreme Court should be of importance to the African American community and why?

BE SURE TO TYPE YOUR FULL NAME AT THE TOP OF EACH PAGE OF THE ESSAY

Please staple the essay to this page